



Sons of the American Legion – PRESS RELEASE for Upcoming EVENT

Step THREE - PUBLICISE YOUR C&Y EVENT!

FOR IMMEDIATE RELEASE (Directions)

TO: Insert a name of local newspaper, TV station, Radio or Website
Include their address/ email/ phone or fax if Needed

From: Your Squadron Commanders Name, Squadron (Your #) Post Address,

RE: Promoting (Your Squadron Event Name) to raise money for the American Legion (XXX Fund) and raise awareness about the what the Sons of the American Legon does to support Kids

Event: Event Name, Date , Time of Event Details

Note: Last Year the Sons of The American Legion donated over \$2 Million Dollars to Children Oriented Causes

Next (DATE) Squadron (###) will be having an event, the _____ which will raise money for the (American Legion Fund Your Squadron Chooses to Support Here). All are welcome and encouraged to come to this fun event. Details are _____

We appreciate your support of The SAL, The American Legion, and your support of this event to help children

About the (American Legion Fund Your Squadron Chooses to Support Here)

Cut and Paste Info Here for the American Legion fund you are choosing to support.

Find that info on the American Legion Website (Web Address Provided on the prior page, Step TWO, Pick a Fund You Want to Support

About the Sons of the American Legion (SAL)

Founded in 1932, The Sons of The American Legion exists to honor the service and sacrifice of Legionnaires and support Veterans, Children and Youth. The SAL has over 360,000 members nationally which along with the American Legion, American Legion Auxiliary, and American Legion Riders comprises the American Legion Family, which has a combined membership of nearly 4.2 million