



2020 Media Awards Criteria



By: Darrell Myers, Public Relations Committee Chairman

The Media Awards will be presented during the Mid-Year Conference.

Print Media Awards: Nominations can be made for Small, Medium and Large newspapers. The definitions of small, medium and large newspapers are as follows:

Major Market Print Media Awards: Large city newspapers with populations of 100,000 or more

Medium Market Print Media Awards: Medium city newspapers with populations of 25,000 to 99,999

Small Market Print Media Awards: Small city newspapers with a population of 1,000 to 24,999

Television and Radio Station Awards: There is only one award presented to a Television Station and one award presented for a Radio Station - there are no categories.

Media Award Nominations must come from a post through the use of a nomination letter. The nomination letter must contain the below listed headings and the correct information supplied by your post so that the committee members don't have to spend their time finding that information and can spend their time judging.

To make your nomination for the media awards follow the instructions as listed:

Nomination Letter: Name of Media being nominated, Name of Article Newscast, Name of Author, Name of Editor, Award Category, Name of Contact Person, Address and Phone Number of Contact Person, Reason for Nomination, Post Number, Name of Nominator, Nominator's Address and Phone Number.

For the Market Print Media Award (newspapers) a post must gather the original article or articles in sufficient quantity to provide a packet for each of the three members of the Public Relations Committee. Copies of the articles are not permitted.

For TV nominations, a link (s) to the story (s) must be included in the nominating letter so that the members of the Public Relations committee can go and review the story (s) and the letter must be mailed to each of the three members of the Public Relations Committee.

For Radio Station Nominations, there must be a written narrative of what the radio station programming was and what they did to help the veterans of your community, and if possible, a link should be included that would allow the committee to hear the programs in the nomination letter and then sent to each of the three members of the Public Relations Committee.

Deadline for nominations is January 1, 2021

Department Public Relations Committee Members are:

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